

Faculty of Business, Economics and Social Sciences



Call for contributions until April 5th, 2024

BESST – Business, Economics, and Social Sciences retreaT

No. 4, April 29th, 2024

Thematic focuses of the faculty & more



Faculty of Business, Economics and Social Sciences

BESST – Business, Economics, and Social Sciences retreaT

April 29th, 2024 - University of Hohenheim



Picture by Gerd Altmann on Pixabay

Objective

BESST is a research retreat of the Faculty of Business, Economics and Social Sciences. The aim is to improve connections between researchers and research topics at the faculty. It is about strengthening exchange and collaboration in research and thus increasing quality and impact.

Target group

All researchers of the faculty are cordially invited to listen and participate in the discussion.

Short presentations can be given by professors, academic councilors, lecturers, habilitation candidates, postdocs - also as a joint presentation with a doctoral candidate.

Topics

There is <u>no focus topic</u>. We are happy to receive contributions on the three thematic focuses of our faculty:

- · Digital transformation and change
- Sustainable economy and consumption
- Inequality and diversity

We also welcome contributions that cannot be specifically assigned to these focuses, for example on topics such as computational science, data science, finance, health, public administration or other topics. Anything that the faculty members are researching is interesting!

Ideally, the contributions should relate to projects or ideas that are in preparation or that you would like to develop further in the future. The aim is not to present published work, but to discuss possible future (joint) projects.

Formats

Please note that the language of the retreat is English. All contributions are to be submitted and presented accordingly.

Short presentations followed by a discussion are very welcome (e.g. 15 min. presentation + 15 min. discussion; please let us know if you have other requests). This can be a free presentation, with the support of slides or flipcharts, a software demonstration, pantomime, etc.

Panel discussions are very welcome (e.g. 45 minutes). 3-5 researchers on the podium. Moderated discussion among the panel and with the audience.

Guest speakers with a connection to our thematic focuses could be a good fit.

Does anyone have a different proposal? We are happy to receive suggestions at wiso forschung@uni-hohenheim.de.

| Program committee | Henner Gimpel, Jörg Schiller, Michael Evers, Benjamin Jung |
|-----------------------------|--|
| Organisation | Tim Boissinot, Tuğçe Akarsu |
| Date and time | April 29 th , 2024, approx. 9:30 - 17:30, incl. joint breaks (e.g. lunch 13:00 - 14:00), plus joint dinner from 17:30 |
| Submission of contributions | Until April 5 th , 2024 via e-mail to wiso forschung@uni-hohenheim.de |
| Event registration | By March 29 th , 2024 via https://t1p.de/b8ji3 |