



THE Workshop 2024

University of Hohenheim

July 4 and 5, 2024

The **Tübingen-Hohenheim-Economics (THE) Association** cordially invites you to this year's **THE Workshop** combining a **Young Researcher Workshop** and a **Mini Course**.

Young Researcher Workshop: PhD students, post-docs, and assistant professors will present ongoing research from all areas of Economics and receive feedback from senior researchers. There will also be a **Best Paper Award**. We welcome submissions in the form of (preferably) papers or extended abstracts **until June 3, 2024** via email to intecon@uni-hohenheim.de. Accepted papers will be assigned to a discussant (senior researcher). The Young Researcher Workshop is an integral part of the Doctoral Study Program Economics at the University of Hohenheim.

Mini Course: Philine Widmer, Post-Doctoral Researcher at ETH Zurich, will give a short course (3 units á 90min) on **The Use of AI in Economic Research**: Natural language processing (NLP) holds great promise for economics and other social science applications. NLP provides ways to analyze large amounts of text data quickly and accurately. Thus, text-as-data applications can offer valuable insights into the relationships between language and economic or political outcomes. The course starts with a short overview over the use of generative AI tools for research purposes. It then discusses non-generative NLP-based tools such as dictionary-based methods, topic models, or syntactic and semantic parsing, as well as their relevance in the age of generative AI. Each participant of the Mini Course is expected to contribute 100 EUR towards expenses. In exceptional cases, the contribution can be waived (upon request). We kindly ask for registration until **June 3, 2024**, via email to jung.benny+the@googlemail.com.

The **tentative schedule** of the workshop is as follows: The event will open on **Thursday** at 9:00 a.m. with two units of the Mini Course, to be followed by the Young Researcher Workshop after lunch (approx. 1:30 p.m.). On **Friday**, we will start at 9:00 a.m. with the third unit of the Mini Course and continue with the Workshop from 10:30 a.m. We cordially invite all participants and discussants to join in for the **workshop dinner** on Thursday (at own expense). The detailed program will be sent to registered participants via email in due time.

The Tübingen-Hohenheim-Economics (THE) Association is a joint initiative of members of the School of Business and Economics of the University of Tübingen, the Institute of Applied Economic Research (IAW) at the University of Tübingen, and the Institute of Economics of the University of Hohenheim.

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